



#### What exactly is it?

The 10/40 Window is a helpful way to talk about the part of the world where some of the most challenging mission fields are located. If you look at a map and find the horizontal 40° and 10° north latitude lines (above the equator) you will find the 10/40 Window. It is named for the space between those two lines and covers much of North Africa, the Middle East, and Asia – about 70 countries! We've included a map on the cover for your reference.

#### Why does it matter?

Christians who care about missions pay attention to the 10/40 Window for one primary reason: most people who have never heard about Jesus live in that part of the world.

#### Who lives there?

More than 5 billion people (about ¾ of the world's population) live in the 10/40 Window. They make up almost 9,000 distinct ethnic groups, or people groups, each with its own language and culture. That's a lot of variety! You will also find most of the world's Hindus, Muslims, and Buddhists in the 10/40 Window.

#### What are "unreached people groups"?

A people group is considered "unreached" when there aren't enough Christians among them to spread the Gospel without outside help. That might mean there are no Christians. Or there might be only a few thousand Christians within a population of millions.

By the way, when you see the word "nations" in the Bible, remember that it means people groups, not countries. One country might be home to hundreds or thousands of people groups; India is home to more than 2,000 people groups. So Jesus' Great Commission to "make disciples of all nations" calls us to take the Gospel to every unreached people group in the world.

#### Can missionaries go there?

Many countries in the 10/40 Window have closed their borders to the Gospel. They block foreign missionaries from entering and may deport any foreigners they discover sharing the Gospel. That's why native missionaries (Christians who are from these countries) are vital to the spread of the Gospel in the 10/40 Window. With the support of American Christians, native missionaries can share the message of salvation in Jesus with the unreached people groups living in their own countries.



## The Challenges of the 10/40 Window – Please Pray!





#### **Lack of Access to the Gospel**

Most people who live in the 10/40 Window don't know a Christian, have never read the Bible, and have no local church to visit.

- > Pray for missionaries seeking out remote and hidden villages that still need to be reached with the Gospel.
- > Pray for the success of outreach activities such as Christian plays, musical performances, and street evangelism.
- Pray that translators can quickly finish Bible translations for every language that doesn't presently have a complete Bible.
- Pray for wisdom for missionaries sharing the Gospel with local leaders who can influence their communities for Christ.
- > Pray for effective discipleship programs to help new believers grow in their faith.



#### **Intense Persecution**

Hinduism, Islam, and Buddhism are the dominant religions in the 10/40 Window. Secular atheism and animism are also common. In many areas, government officials, community leaders, neighbors, and even family members put enormous pressure on Christians, especially converts from the majority religions.

- > Pray for boldness for new believers to maintain their faith.
- Pray for provision for Christians who have lost employment and family support because of their faith.
- > Pray for God's Spirit to encourage believers who are isolated and lonely.
- > Pray for strong friendships and cooperation among Christians.
- > Pray for the safety and success of missionaries reaching out to their neighbors with practical love and service in Jesus' name.
- > Pray for new Christians who have had to flee their homes and make a fresh start in a new place.



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#### **Deep Poverty**

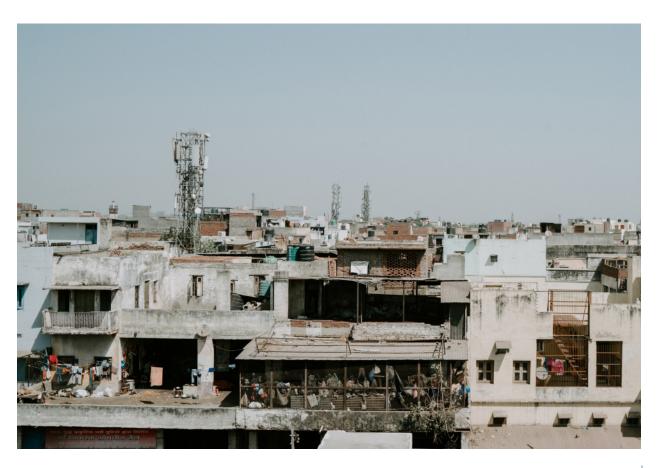
Many of the world's poorest communities are located in the 10/40 Window. Because of this, it can be difficult for people to access education, basic medical care, and employment. Disease and natural disasters also hit these communities especially hard.

- > Pray for missionaries providing education, safe housing, and food for children.
- > Pray for Christian relief work and humanitarian aid.
- > Pray for the safety of missionaries serving in disaster zones.
- Pray for medical missions teams providing care and sharing the Gospel in poor communities.
- Pray for successful job training and micro-business startups in areas with few employment opportunities.
- Pray for opportunities to share the Gospel around wells, community toilets, and other Christian aid projects in remote villages.
- Pray for Christian sports outreach to children in impoverished neighborhoods.

### Ongoing Conflict

Much of the 10/40 Window experiences frequent war or ethnic conflict. Corruption and crime are widespread, and many governments are oppressive.

- > Pray for the small Christian community in Afghanistan, where the Muslim Taliban is tightening its grip on the country.
- > Pray for the Muslim Uyghur people of China, many of whom have been forced into "re-education camps" by the Chinese government.
- Pray for Christians to be a light in the midst of rebellion and oppression in Myanmar.
- > Pray for the protection of Christians from Islamic terrorists in Syria and other parts of the Middle East.
- > Pray for freedom to be firmly established in Iran.
- > Pray for a peaceful end to ethnic conflicts, terrorism, and persecution in Nigeria.



## Key Kingdom Opportunities in the 10/40 Window – Please Pray!

### 1 - Church Planting Networks

In many parts of the 10/40 Window, churches have committed to planting new churches, not just growing their membership numbers.

- Pray for the training of new leaders and church planters.
- Pray for continued commitment to church planting among church members.
- > Pray for cooperation and peace among local churches.
- > Pray for financial support for new church plants.



Across the 10/40 Window, missionaries are being trained and sent to nearby unreached people groups.

- Pray for financial support for training centers, schools, and new missionaries.
- Pray for the wisdom and faithfulness of teachers and trainers.
- Pray for more missionaries to be identified and trained who speak the languages of nearby unreached people groups.
- > Pray for provisions of textbooks, computers, vehicles, and other necessary resources.





#### 3 - Missions Growth in Central Asia

Central Asia, which includes
Kazakhstan, Afghanistan, Uzbekistan,
Turkmenistan, Tajikistan, Kyrgyzstan,
and Azerbaijan, is often forgotten as a
mission field. The Gospel is spreading
in this strategic region once dominated
by the Soviet Union.



- Pray for effective outreach among the region's majority Muslims.
- Pray for cooperation among church networks and missionaries.
- > Pray for sports outreaches, including wrestling tournaments.
- Pray for efforts to share the love of Christ with Russian Orthodox people, who often do not claim to have a personal relationship with Jesus.

### 4 - Christian Small Businesses

Small businesses started by Christians are spreading the Good News through relationships in their communities.

Many of them also financially support native missionaries and local churches.

- Pray for creativity and wisdom for Christian entrepreneurs.
- Pray for opportunities to develop relationships with non-Christians.
- > Pray for financial success for these businesses so they can continue and grow in influence.



# Key Kingdom Opportunities in the 10/40 Window – Please Pray!

#### 5 - Bible Distribution

Bibles are being distributed by native missionaries throughout the 10/40 Window, and many curious Muslims, Hindus, Buddhists, atheists, and animists are finding hope in Jesus through the scriptures.



- > Pray for effective follow-up when someone receives a Bible.
- > Pray for families receiving illustrated Storybook Bibles in China.
- Pray for curious Muslims in Pakistan receiving Bibles through a strategic outreach there.
- Pray for abundant supplies of Bibles in every country.

#### 6 - Reaching the Next Generation

The populations of many of the countries in the 10/40 Window are young and growing fast, and people tend to be more open to the Gospel during their younger years.

- Pray for mission schools currently sharing the Gospel with kids as they provide education.
- Pray for children's homes caring for orphans and other vulnerable children.

- > Pray for street ministries, vacation Bible schools, and camps, where children from non-Christian families can learn about Jesus.
- Pray for effective discipleship for young people so they can become leaders in the church of tomorrow.

#### 7 - Native Missionaries

More than 13,000 ANM native missionaries are working across the globe today, the majority within the 10/40 Window.

- Pray for wisdom, perseverance, and boldness to reach the region's unreached people groups.
- Pray for provisions of critical resources, including vehicles, financial support for their families, and housing.
- Pray for encouragement in the challenging environments of the 10/40 Window.



